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Finith Alturhrgfer Eurning Herald






## Uncle Sam is now putting

## THE RIGHT TOOLS "-"-RIGHT HANDS

## In This Great "Priorities" System

 YOU aire Uncle Sam's Partner!"What are Priorities?" "Why do we have them?" "What do they mean swers are really simple. On many important products and materials, today; the demand exceeds the supply. That's because Uncle Sam is providing the necessities for America's armed forcess, as well as for our Allies.

 varying ways. If your iob is vital to our nation, you're entitled to buy, on Priorities, the "tools" you require. If your need for these scarcities is not
so vital, you still play your part $\#$. in temporary saerifice $\%$. helping make sure these necessities go wiere triy do uncle sam the most cood

## MAKE WARDS YOUR HEADQUARTERS FOR PRIORITIES

 IMFORMATION ... WE'LL BE HAPPYTO HELP YOU!
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## Saving Amenca for 70 Yean

 MONTGOMERY WARD



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